WISCONSIN

UNIVERSITY OF WISCONSIN-MADISON

UW Facilities Planning & Management

CAMPUS INTERIOR FINISH STANDARDS & GUIDELINES

June 2020
Updated 10/5/2021

OUR MISSION

It is our intent that standardization of frequently-used finishes will significantly reduce the amount of waste, maintenance costs, and material storage space in Campus buildings. In addition, standardization will create a more cohesive aesthetic across our campus and improve customer service through a more streamlined design process.

SERVICE REQUESTS & BILLING

» All requests for work should be submitted through Customer Service (https://physicalplant.wisc.edu/customer-service/).

» Neither faculty/staff nor students are permitted to paint their own space.

» New finishes in spaces such as offices, conference rooms, labs, and department-specific areas are billable.

» For common spaces within campus facilities, most paint work is non-billable.

» Refer to Service Level Agreement for details.

» Disposal fees for all non-standard materials will be charged to the project/work order. Fees vary by material.

EXCEPTIONS

» If an exception is requested (i.e., a non-standard color), it must be approved by UW Physical Plant designers and the dean of the college or department head before a work order is submitted. Contact the designers via Customer Service (https://physicalplant.wisc.edu/customer-service/).

» The college/department is responsible for returning all walls painted non-standard colors to the standard palette upon departure from the space. This work must be completed via billable work order.

» If multiple finishes are being updated within one space, a facilities work request should be initiated to ensure coordination of finishes and installation.

» No materials, such as left over carpet or other flooring, may be stored in mechanical rooms, corridors, or stairwells.

INTERIOR FINISH GUIDELINES

» Standard colors have been chosen for:
   • Paint
   • Rubber wall base and floor transitions
   • Carpet tile
   • Plastic laminate
   • Solid surface countertops
   • Toilet partitions

» The Campus Standard palette of paint colors includes a carefully curated selection of neutrals and accent colors.

» Sherwin Williams 6147 "Panda White" will be used for any white painted surfaces.

» Facility managers and the UW Physical Plant Shops will have swatches for all campus standard materials. For maintenance or small projects, end users are encouraged to select colors from the standard palette.

» Existing building standard whites, trim colors, accent colors, etc. will not change unless there is a major renovation project or maintenance initiative to refresh large areas of the building, or a finish is made obsolete by a manufacturer (most common in flooring products). In such cases, new standards will be selected from our preapproved palette in coordination with existing building finishes such as stone, terrazzo, wood, etc.

» Due to their architectural and/or historical significance, the following surfaces shall not be painted:
   • exposed concrete block
   • brick or stone masonry
   • glazed block or tile
   • raw metal
   • cast in place or precast concrete

These surfaces may be cleaned to help restore them to their original condition. Consideration for altering these finishes must be discussed with design personnel.

» Due to the wide range of resilient flooring options (vinyl tile, rubber flooring, sheet vinyl, etc.), standards are not established and each application should be evaluated in conjunction with design personnel.

» *No maintenance funding will be considered for any work where non-standard finishes are used.*

HOW TO USE THIS GUIDE:

» To build a successful color palette, is is recommended to use the 60-30-10 rule as a guideline. Start with the dominant color (60% of the room's finishes), add a secondary color (30%), and finish with a small amount of an accent color (10%).

- The dominant color should be "Panda White" or another Light Neutral.
- As an example, "Panda White" will be the dominant color (used on most of the walls), with a medium neutral as the secondary color (possibly a grey carpet and/or door trim). One wall could then be painted with a paint from the "Accent Colors" or "Bold Accent Colors" groupings.

» Keep in mind that a color palette is created from all elements within a space - paint, flooring, furnishings, artwork, etc. - so it is not necessary to select three paint colors for one space.

» Several recommended color schemes have been included in this document as examples. All of the color schemes have been chosen to coordinate with "Panda White" as the dominant color.

» If the space to be renovated is visible from public spaces within a building, consideration must be taken to coordinate with the colors and finishes in the public space.

» When selecting a "Bold Accent Color" consider the light levels within the space, as well as how the color will work with the selected neutral and door & frame colors. For maximum impact these colors should be used sparingly and in selective applications.

» When selecting a color keep in mind that the door/frame color should be the same throughout the entire floor of a building if not the entire building as a whole.
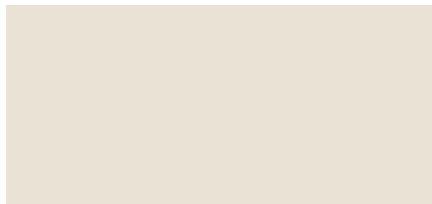
PAINT - LIGHT NEUTRALS

The primary base color for all buildings is PT-W1 "Panda White". PT-W2 and PT-W3 are alternate light neutrals for use when white is not suitable.

PT-W1
SW 6147
Panda White

PT-W2
SW 6141
Softer Tan

Coordinating Wall Base (Johnsonite color or equal):

34 "Almond"

PT-W3
SW 7649
Silverplate

Coordinating Wall Base (Johnsonite color or equal):

24 "Grey Haze"

*Light-colored wall base and trim will show scuffs and dirt more readily. Recommended only in buildings where these colors are previously established standards.

PAINT - MEDIUM NEUTRALS

PT-W7
SW 6053
Reddened Earth

PT-W9
SW 7690
Townhall Tan
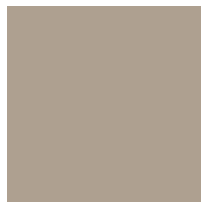
PT-W11
SW 7633
Taupe Tone

PT-W13
SW 7066
Gray Matters

*NOTE: Images shown are representations only - Colors may appear different on screens and printouts. See actual samples for color accuracy.

PAINT - DARK NEUTRALS

Dark neutrals are predominantly used for trim and painted doors.
coordinating rubber wall base colors are listed beside each color.

Coordinating Wall Base (Johnsonite color or equal):

76 "Cinnamon"

PT-W6
SW 2837
Aurora Brown
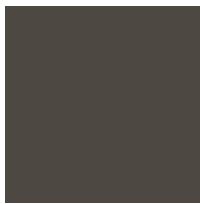
Coordinating Wall Base (Johnsonite color or equal):

63 "Burnt Umber"

PT-W4
SW 7020
Black Fox

Coordinating Wall Base (Johnsonite color or equal):

47 "Brown"
45 "Sandalwood"

PT-W8
SW 2806
Rockwood Brown

Coordinating Wall Base (Johnsonite color or equal):

40 "Black"

PT-W5
SW 6258
Tricorn Black

Coordinating Wall Base (Johnsonite color or equal):

29 "Moon Rock"
80 "Fawn"

PT-W10
SW 7025
Backdrop

Coordinating Wall Base (Johnsonite color or equal):

28 "Medium Gray"
71 "Storm Cloud"

PT-W12
SW 7076
Cityscape

*NOTE: Images shown are representations only - Colors may appear different on screens and printouts. See actual samples for color accuracy.
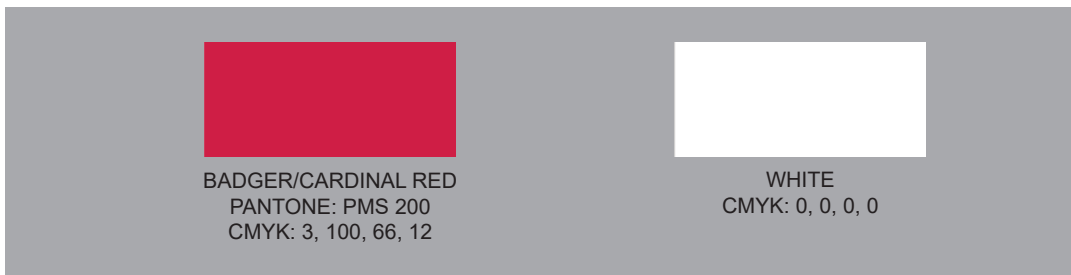
PAINT - ACCENT COLORS

PT-W14
SW 7705
Wheat Penny

PT-W16
SW 6130
Mannered Gold

PT-W18
SW 2861
Avocado

PT-W15
SW 7718
Oak Creek

PT-W17
SW 6129
Restrained Gold

PT-W19
SW 7726
Lemon Verbena

PT-W20
SW 6179
Artichoke

PT-W22
SW 6249
Storm Cloud

PT-W24
SW 6263
Exclusive Plum

PT-W21
SW 9128
Green Onyx

PT-W23
SW 9152
Let it Rain

PT-W25
SW 7080
Quest Gray

*NOTE: Images shown are representations only - Colors may appear different on screens and printouts. See actual samples for color accuracy.

PAINT - BOLD ACCENT COLORS

PT-W26
SW 6328
Fireweed

PT-W28
SW 6361
Autumnal

PT-W30
SW 6381
Anjou Pear

PT-W32
SW 6424
Tansy Green

PT-W27
SW 6326
Henna Shade

PT-W29
SW 9011
Sun Bleached Ochre

PT-W31
SW 6380
Humble Gold

PT-W33
SW 9037
Baby Bok Choy

PT-W34
SW 6438
Dill

PT-W36
SW 6214
Underseas

PT-W38
SW 6243
Distance

PT-W40
SW 6550
Mythical

PT-W35
SW 6437
Haven
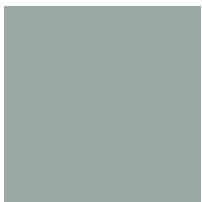
PT-W37
SW 6213
Halcyon Green

PT-W39
SW 9151
Daphne

PT-W41
SW 6549
Ash Violet

*NOTE: Images shown are representations only - Colors may appear different on screens and printouts. See actual samples for color accuracy.

BRANDING COLORS

*Branding colors are for reference only and not to be used without design staff approval. See UW Brand and Visual Identity website for complete information (https://brand.wisc.edu/print/colors/).

OFFICIAL PRINT COLORS

BADGER/CARDINAL RED
PANTONE: PMS 200
CMYK: 3, 100, 66, 12

WHITE
CMYK: 0, 0, 0, 0

BRANDING SECONDARY COLORS
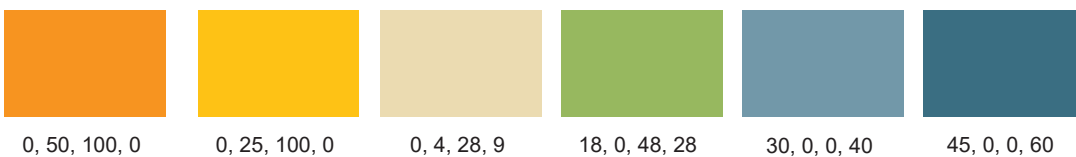
| 24, 100, 78, 17 | 9, 100, 64, 40 | 0, 0, 0, 10 | 0, 0, 0, 30 | 0, 0, 0, 55 | 0, 0, 0, 100 |

BRANDING ACCENT COLORS

| 0, 50, 100, 0 | 0, 25, 100, 0 | 0, 4, 28, 9 | 18, 0, 48, 28 | 30, 0, 0, 40 | 45, 0, 0, 60 |

*NOTE: Images shown are representations only - Colors may appear different on screens and printouts. See actual samples for color accuracy.

SAMPLE SCHEMES

SW 7025 Backdrop, SW 7020 Black Fox, SW 6129 Restrained Gold, SW 6328 Fireweed
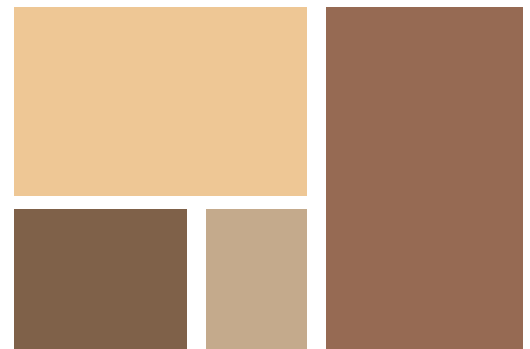
SW 6461 Autumnal, SW 6147 Panda White, SW 7649 Silverplate, SW 7081 Sensuous Gray
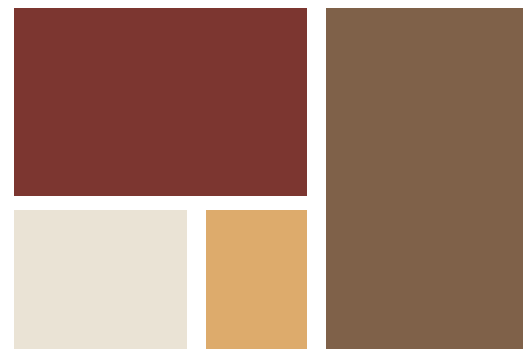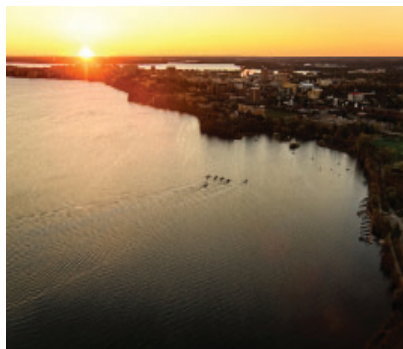
SW 6328 Fireweed, SW 9151 Daphne, SW 7020 Black Fox, SW 6213 Halcyon Green

*NOTE: Images shown are representations only - Colors may appear different on screens and printouts. See actual samples for color accuracy.
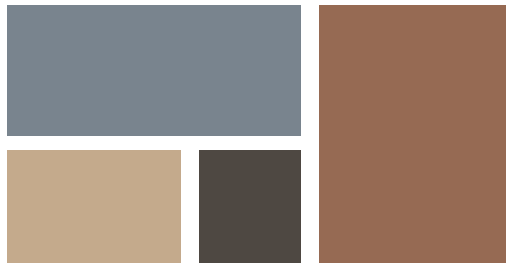
SAMPLE SCHEMES
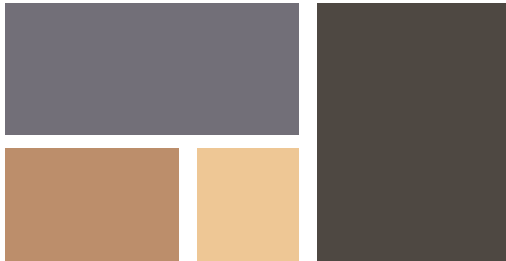
SW 6263 Exclusive Plum, SW 7020 Black Fox, SW 6380 Humble Gold, SW 7718 Oak Creek

SW 6249 Storm Cloud, SW 7705 Wheat Penny, SW 7020 Black Fox, SW 7690 Townhall Tan
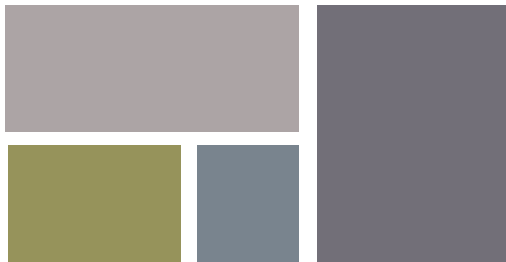
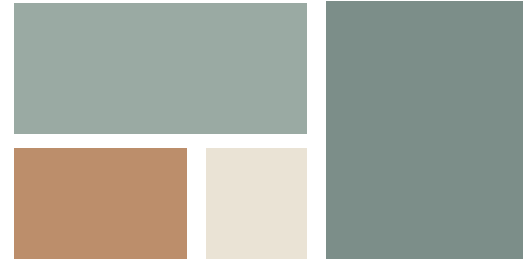SW 6249 Storm Cloud, SW 6263 Exculsive Plum, SW 6424 Tansy Green, SW 7080 Quest Gray

SW 6381 Anjou Pear, SW 6214 Underseas, SW 6328 Fireweed, SW 6361 Autumnal

*NOTE: Images shown are representations only - Colors may appear different on screens and printouts. See actual samples for color accuracy.

SAMPLE SCHEMES

SW 6213 Halcyon Green, SW 6214 Undearseas, SW 6147 Panda White, SW 7718 Oak Creek

SW 6243 Distance, SW 7633 Taupe Tone, SW 7020 Black Fox, SW 6328 Fireweed

SW 2861 Avocado, SW 7726 Lemon Verbana, SW 6328 Fireweed, SW 7690 Townhall Tan
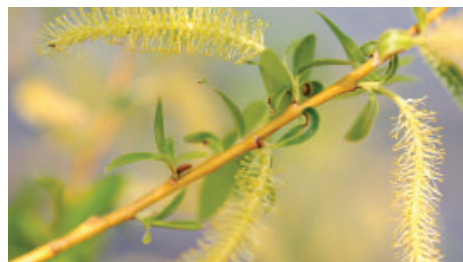
SW 6424 Tansy Green, SW 6249 Storm Cloud, SW 9152 Let it Rain, SW 6381 Anjou Pear

*NOTE: Images shown are representations only - Colors may appear different on screens and printouts. See actual samples for color accuracy.

COLOR COMBINATIONS TO AVOID

The official colors of the Big10 shools have been included for reference.

UNIVERSITY OF ILLINOIS

RGB: (19,41,75) | RGB: (232,74,39)
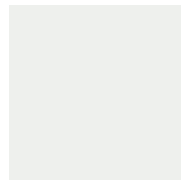
UNIVERSITY OF MICHIGAN

CMYK: (100,60,0,60) | CMYK: (0,18,100,0)
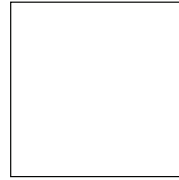
INDIANA UNIVERSITY

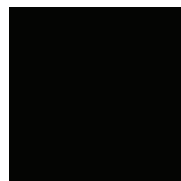RGB: (153,0,0) | RGB: (238,237,235)

MICHIGAN STATE UNIVERSITY

RGB: (24,69,59) | WHITE

UNIVERSITY OF IOWA

RGB: (255,205,0) | BLACK

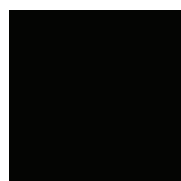### UNIVERSITY OF MINNESOTA

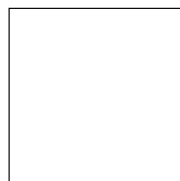RGB: (122,0,25) | RGB: (255,204,51)

UNIVERSITY OF MARYLAND

RGB: (224,58,62) | BLACK | WHITE | RGB: (255,213,32)

*NOTE: Images shown are representations only - Colors may appear different on screens and printouts. See actual samples for color accuracy.

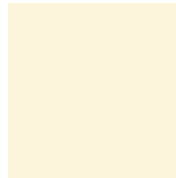Facilities Planning & Management

UNIVERSITY OF NEBRASKA

RGB: (187,0,0)	BLACK	WHITE	RGB: (253,242,217)

PENN STATE
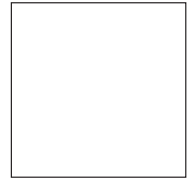
RGB: (4,30,66)	WHITE

NORTHWESTERN UNIVERSITY
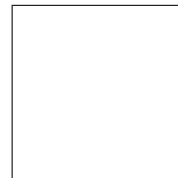
RGB: (78,42,132)	WHITE

RUTGERS

RGB: (204,0,51)	RGB: (95,106,114)	BLACK
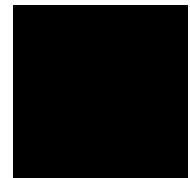
THE OHIO STATE UNIVERSITY

RGB: (187,0,0)	RGB: (102,102,102)	WHITE	BLACK
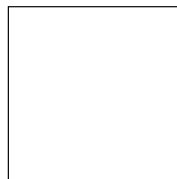
PURDUE UNIVERSITY

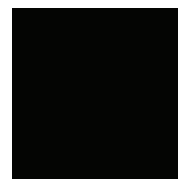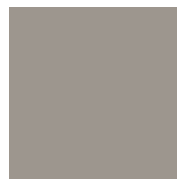|				
RGB: (206,184,136)	BLACK	RGB: (157,150,141)	RGB: (55,58,54)	RGB: (194,142,12)

*NOTE: Images shown are representations only - Colors may appear different on screens and printouts. See actual samples for color accuracy.

CARPET GUIDELINES

»   The following standards have been selected to meet UW performance specifications and provide a variety of neutral colors and patterns to coordinate with the wide variety of buildings. These standards are intended for use on Physical Plant work orders and maintenance work. It is also recommended that these carpets be considered first for small renovations.

»   It is not recommended that selections be made based solely on this document. Samples are available from Campus Renovation Services and most building managers.

»   All carpet orders must be approved by Physical Plant designers. This is to ensure that the carpet quality, installation, and substrate preparation are appropriately planned for the best possible result. Contact the designers via Customer Service (https://physicalplant.wisc.edu/customer-service/) to discuss approval options.

»   A few of the following carpet options are available in both carpet tile and broadloom sizes. Carpet tile is the recommended product in the majority of applications.

»   Many of the following options are available on "Quick Ship" programs which could have lead times as short as two weeks.
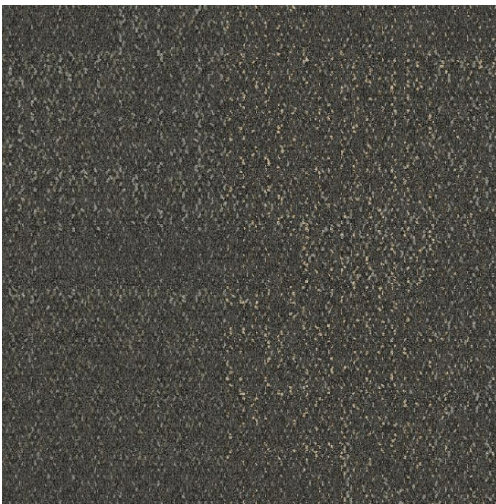
CARPET TILE
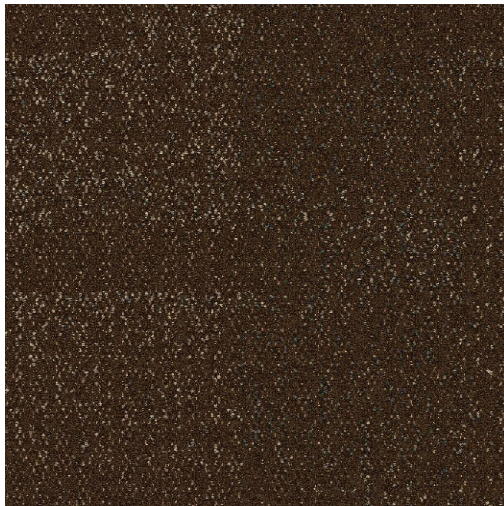
Code:	CPT-W1
Manufacturer:	Interface
Pattern:	381102500 "Profile"
Color:	106087 "Crest"
Size:	50 cm x 50 cm (19.7" x 19.7")
Quick Ship:	Yes

Code:	CPT-W2
Manufacturer:	Interface
Pattern:	381102500 "Profile"
Color:	106081 "Meridian"
Size:	50 cm x 50 cm (19.7" x 19.7")
Quick Ship:	Yes

*NOTE: Images shown are representations only - Colors may appear different on screens and printouts. See actual samples for color accuracy.

CARPET TILE
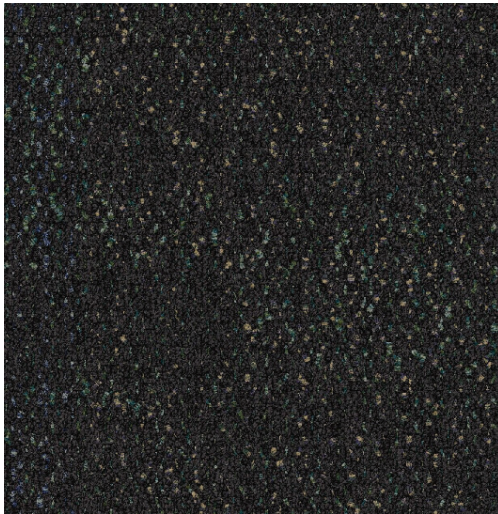
Code:	CPT-W3
Manufacturer:	Interface
Pattern:	381102500 "Profile"
Color:	106090 "Summit"
Size:	50 cm x 50 cm (19.7" x 19.7")
Quick Ship:	Yes

Code:	CPT-W4
Manufacturer:	Patcraft
Pattern:	10K
Color:	00175 "Marathon"
Size:	24" x 24"
Quick Ship:	Yes

DISCONTINUED AS OF 10/1/2021

*NOTE: Images shown are representations only - Colors may appear different on screens and printouts. See actual samples for color accuracy.
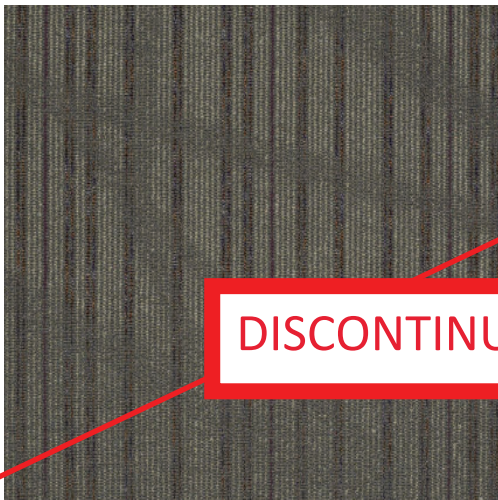
CARPET TILE

Code:	CPT-W5
Manufacturer:	Mannington
Pattern:	Nashville
Color:	12333 "Laurelhurst"
Size:	18" x 36"
Quick Ship:	No (updated 12.4.2020)

Code:	CPT-W6
Manufacturer:	Mannington
Pattern:	Nashville
Color:	82323 "Bella Vista"
Size:	18" x 36"
Quick Ship:	No (updated 12.4.2020)

*NOTE: Images shown are representations only - Colors may appear different on screens and printouts. See actual samples for color accuracy.

CARPET TILE

Code:	CPT-W7
Manufacturer:	Mannington
Pattern:	Ramie
Color:	43333 "Sorrel"
Size:	24" x 24"
Quick Ship:	No

Coordiantes:	Mannington, Watercolor Moire "Sable"

Code:	CPT-W8
Manufacturer:	Mannington
Pattern:	Watercolor Moire
Color:	24554 "Sable"
Size:	24" x 24"
Quick Ship:	No

Coordinates:	Mannington, Ramie "Sorrel"

*NOTE: Images shown are representations only - Colors may appear different on screens and printouts. See actual samples for color accuracy.

UNIVERSITY OF WISCONSIN- MADISON
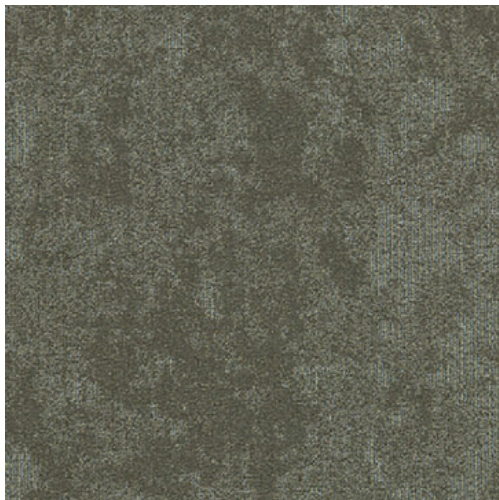
Facilities Planning & Management

CARPET TILE

Code:	CPT-W9
Manufacturer:	Mannington
Pattern:	Social
Color:	14199 "Linked"
Size:	24" x 24"
Quick Ship:	No (updated 12.4.2020)
Coordinates:	Mannington, Relay "Operator"

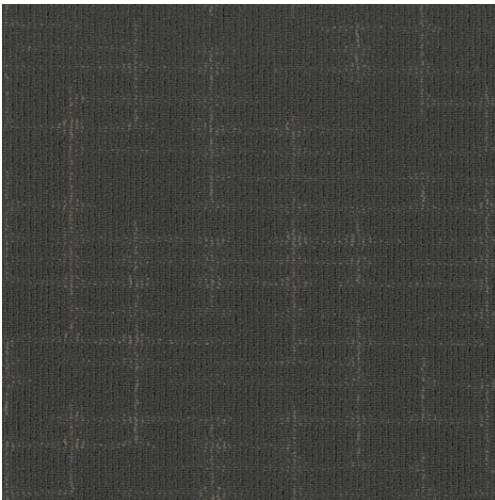|	
Code:	CPT-W10
Manufacturer:	Mannington
Pattern:	Relay
Color:	14148 "Operator"
Size:	24" x 24"
Quick Ship:	Yes
Coordinates:	Mannington, Social "Linked"

*NOTE: Images shown are representations only - Colors may appear different on screens and printouts. See actual samples for color accuracy.
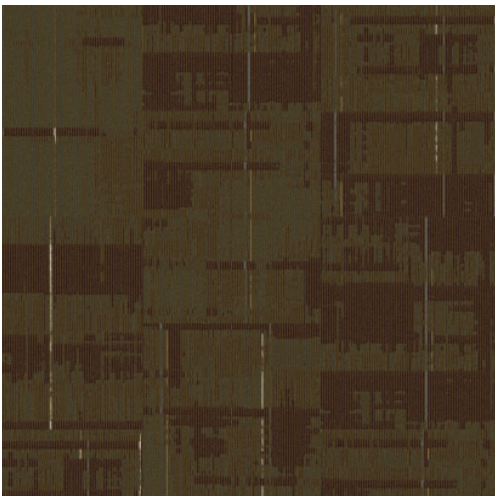
UNIVERSITY OF WISCONSIN- MADISON

Facilities Planning & Management

CARPET TILE

Code:	CPT-W11
Manufacturer:	J&J Invision
Pattern:	Tempo Modular
Color:	1758 "Finale"
Size:	24" x 24"
	*Broadloom option available
Quick Ship:	Yes

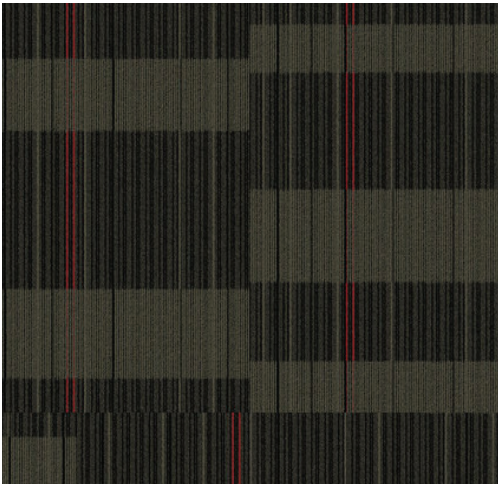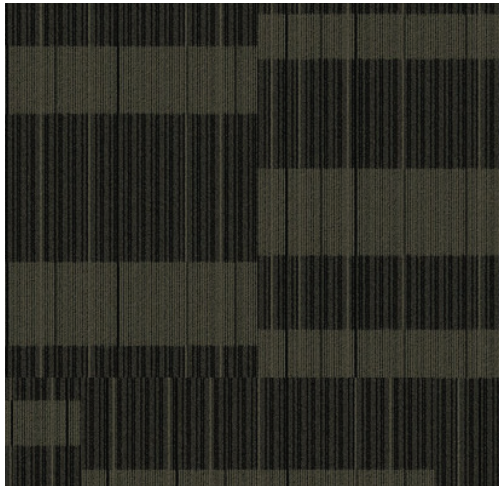| Code:	CPT-W12
Manufacturer:	Tandus Centiva
Collection:	Urban View
Color:	19803 "Iron Bark"
Size:	24" x 24"
Quick Ship:	Yes

*NOTE: Images shown are representations only - Colors may appear different on screens and printouts. See actual samples for color accuracy.

CARPET TILE

Code:	CPT-W13
Manufacturer:	Tandus Centiva
Pattern:	Street Life
Color:	36101 "Lights Out"
Size:	24" x 24"
Quick Ship:	Yes
Coordinates:	Tandus, City Walk, "Lights Out"

Code:	CPT-W14
Manufacturer:	Tandus Centiva
Pattern:	City Walk
Color:	36101 "Lights Out"
Size:	24" x 24"
Quick Ship:	Yes
Coordinates:	Tandus, Street Life "Lights Out"

*NOTE: Images shown are representations only - Colors may appear different on screens and printouts. See actual samples for color accuracy.

PLASTIC LAMINATE

» These standards are intended for use on Physical Plant work orders and maintenance work. It is also recommended that these colors be considered first for small renovations and major capital projects.

» It is not recommended that selections be made based solely on this document. Physical samples are available from Campus Renovation Services, Physical Plant Shops, and most building managers.

» Lab countertops are addressed with different material options. Contact design personnel to discuss.

Formica 5875-58
Neutral Weft

PVC edge color:
Doellken 2001 "White"

Wilsonart 4841-60
Desert Zephyr

PVC edge color:
Doellken 2240 "Khaki Brown"

Wilsonart 4656-60
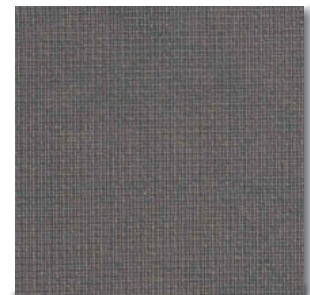Bronze Legacy

PVC edge color:
Doellken 2428 "Shadow"

Wilsonart 4943-38
Classic Linen

PVC edge Color:
Doellken 2495 "Pepperdust"`

Wilsonart 4843-60
Misted Zephyr

PVC edge color:
Doellken 2425 "Fog Grey"

Wilsonart 4879-38
Steel Mesh

PVC edge color:
Doellken 2477 "Northsea"

*NOTE: Images shown are representations only - Colors may appear different on screens and printouts. See actual samples for color accuracy.

SOLID SURFACE

» These standards are intended for use on Physical Plant work orders and maintenance work. It is also recommended that these colors be considered first for small renovations and major capital projects.

» It is not recommended that selections be made based solely on this document. Physical samples are available from Campus Renovation Services, Physical Plant Shops, and most building managers.

» Lab countertops are addressed with different material options. Contact design personnel to discuss.

Wilsonart 9204CE
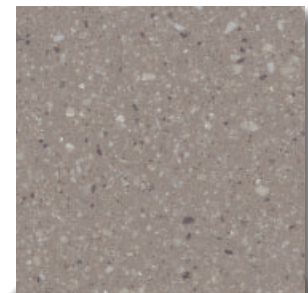"Morning Ice"

Wilsonart 9210CM
"Europa"
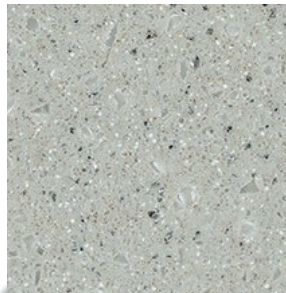
Wilsonart 9219GS
"Brooklyn Concrete"

Wilsonart 9135MG
"Cashmere Mirage"

Corian "Matterhorn"

Corian "Doeskin"

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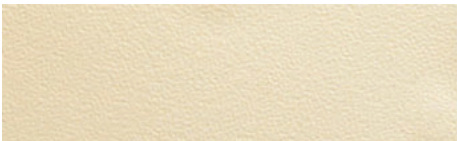## BATHROOM PARTITIONS - HDPE
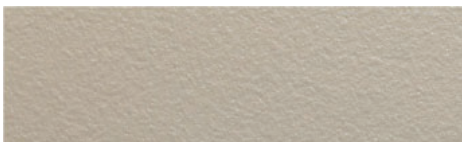The colors below are based on Eclipse Partitions HDPE colors.

Sandcastle

Sandstone

Linen

Concrete

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