



UW Madison Campus Standards /

Exterior Site Amenities

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Why Have Campus Standards?

- To insure amenities purchased are:
 - Durable
 - Long lasting
 - Meet various standards and best practices
 - Low maintenance
 - Meet goals of campus

- Create campus identity



Exterior Site Furnishings

- Includes:
 - Benches
 - Outdoor tables (Cluster Seating)
 - Trash Receptacles
 - Recycling Receptacles
 - Ash Receptacles
- More Information:
 - <https://cpla.fpm.wisc.edu/landscape-architecture/campus-site-amenities/>



Exterior Sign Standards

- Includes:
 - Building signs
 - Ground mounted
 - Building mounted
 - Window lettering
 - Direction signs
 - Building mounted lettering
 - Regulatory signs
- More Information:
 - <https://cpla.fpm.wisc.edu/landscape-architecture/campus-site-amenities/>



Exterior Banner Guidelines

- Includes:
 - Building mounted
 - Light pole mounted
 - Large format window graphic applications
 - Anything placed inside of window with intent to communicate with individuals outside.
- Banner Policy
- Banner Request Form
- More Information:
 - <https://cpla.fpm.wisc.edu/landscape-architecture/campus-site-amenities/>



Deliveries

- As best as possible please direct deliveries to your loading docks:
 - Avoid pedestrian/ vehicular conflicts
 - Prevent damage to landscape, curbs, street trees, sidewalks, etc.
 - Keep traffic moving safely

